

Notice at Collection (California, USA)

Information for California residents under CPRA

Effective date: 2026-02-02

1. Categories of personal information we may collect

- Identifiers: IP address, email address (newsletter or contact), order ID.
- Internet activity: pages viewed, download clicks, device and browser data.
- Approximate geolocation (derived from IP).
- Commercial information: license type and transaction details provided to the payment provider.
- Support communications (message content and contact details).

2. Purposes

- Provide the service, license activation, and support.
- Security, diagnostics, and abuse prevention.
- Analytics and site improvement.
- Billing and legal obligations.
- Direct marketing (newsletter) if you opt in.

3. Sale or sharing of personal information

We do not sell personal information or share it for cross-context behavioral advertising.

4. Sensitive personal information

We do not collect sensitive personal information as defined by CPRA.

5. Retention

We keep data only as long as needed for the purposes described above or as required by law. Retention criteria are described in the Privacy Policy.

6. Your rights

You may have rights to access, delete, correct, or opt out of sharing. To exercise your rights, contact us at contact@mmsoftware.co.